

## SOLUTION BRIEF

# Cloud & Automation

Smart Strategies for Today's Modern Enterprise

## Leveraging the cloud can bring big benefits... but getting there without the right expertise can be daunting

Let cStor guide your cloud development, implementation and automation with ease.

Cloud is no longer a buzz word, it's an imperative for today's successful organization. Whether you're working to improve the user experience, keep business running smoothly around the clock, mitigate risk, reduce costs or all of the above, cloud and automation solutions are delivering on the promise of adding ROI and value to the business. Yet the explosion of cloud-based systems has—in many cases—traded management complexity for administrative complexity, putting new pressure on IT organizations to improve business performance without compromising system availability or security. With so much complexity, even the most advanced IT teams need a trusted partner to help them maximize all of the benefits the cloud has to bring.

### Rapid access to flexible, scalable IT resources.

Whether you're running applications for a few, a few hundred or thousands of users, the cloud means rapid access to flexible, scalable resources that can improve business efficiency, streamline operations and deliver the right resources, at the right time.

### Cloud and Automation Benefits



**Improve economies of scale.** Only pay for what you consume and seamlessly scale up or down as computing needs evolve.



**Increase speed and agility.** Launch new IT resources and services in minutes rather than hours, days or longer with nearly instant system access for your users.



**Improve capacity predictability.** Get a clear grasp of resourcing needs across users, applications and systems to better prepare for peaks and valleys.



**Reduce hardware and software costs.** Avoid the need for large capital investments and resources needed to manage infrastructure.

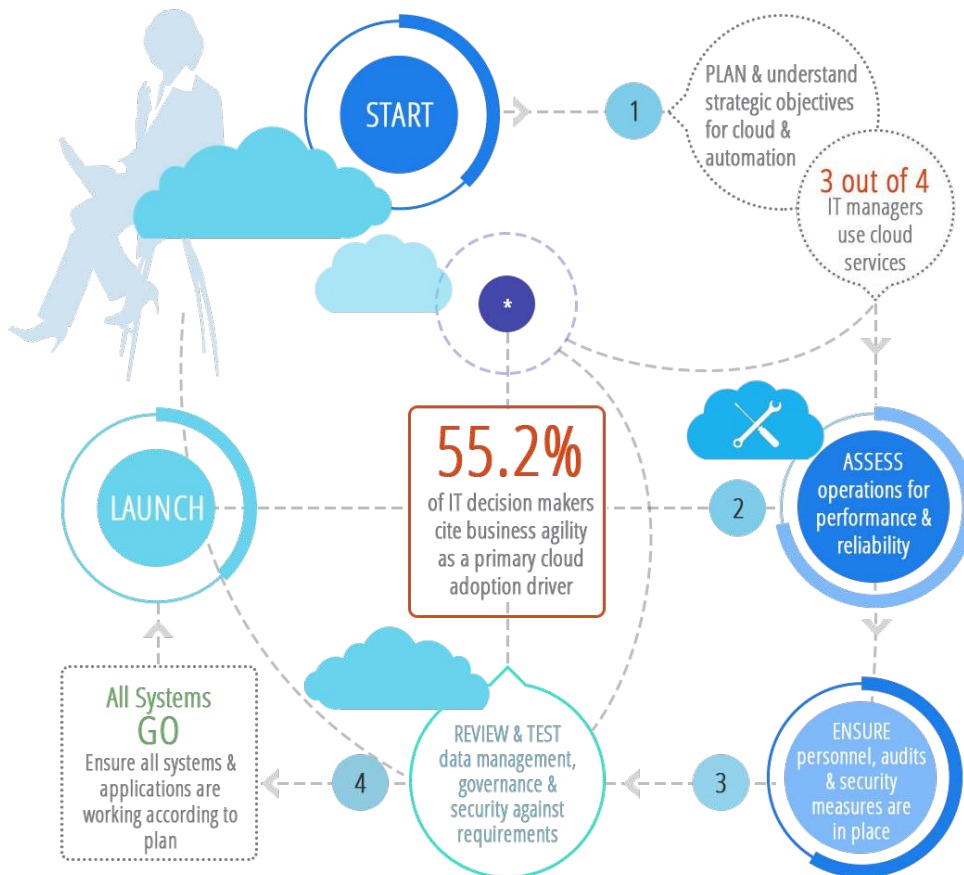
### Cloud Quick Facts.\* Is Your Business Ready?

- 75% of businesses report that service availability improved since moving to the cloud.
- 3 out of 4 IT decision makers use cloud services.
- 94% of managers say their business security has improved after adopting cloud applications.
- Business agility and scalability are the top two business drivers for moving to the cloud.
- Cloud computing spending is expected to reach \$183 billion in 2015.



\* Sources: nskinc, NASDAQ, Gartner, Microsoft, SecurityWeek.

*Not all cloud solutions are created equal, that's why cStor dives deep into your business environment to uncover the bottlenecks and determine what cloud and automation solutions can make the most impact.*



### Cloud & Automation Process Expertise

cStor's expert Solution Architects and Account Managers guide you through our proven evaluation process to gather insight into the client's unique cloud and automation requirements. Our team has already done the heavy lifting, objectively vetting best-in-class options so decision-making can be done with speed and confidence. From cloud backup and disaster recovery, to business continuity, testing and development, you have a trusted partner helping you leverage the right solution for your unique needs every step of the way.

### Let's Get Started

Learn more about how cStor can work with your team to capitalize on today's cloud and automation solutions while maximizing your IT investments. Contact cStor to schedule an appointment today.

Contact us today at 877-CSTOR-81  
(877-278-6781)

### About cStor

cStor helps companies strategize, create, and implement data center and cloud solutions that address the business needs and demands of today's enterprise.



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