

## SERVICE BRIEF

# Consulting & Optimization Services

See clearer IT skies ahead with a path to streamline complex infrastructure technologies to improve efficiency and ROI.

**Powerful consulting and optimization solutions help maximize assets while reducing costs.**

The evolution of IT and ever-advancing world of technology has spawned an unexpected challenge: legacy and newer technologies stacked one over another in the data center and across infrastructure systems are creating huge drags on business agility, efficiency and productivity. Yet peeling back the proverbial 'onion' to simplify and optimize IT without massive disruption to the business can be complicated. Today's highly competitive market environment also means simply slashing redundant systems and squeezing more out of less is no longer enough.

New optimization strategies must look beyond basic cost-cutting measures to find innovative ways of leveraging technology, automation and the cloud to streamline operations, improve business intelligence and transform IT from a cost center into a service-driven, agility-enabling partner.




### Consulting & Optimization Services

- Modernize legacy systems for added agility.
- Consolidate infrastructure to reduce costs.
- Improve service levels and responsiveness.
- Increase innovation and productivity levels.
- Transform IT into a service-driven partner.

**Open bottlenecks, rapidly adapt to evolving customer demands and empower the business with intelligence.**

cStor consultants conduct a one-time assessment or quarterly audits to review your environment against relevant best practices and your internal policies. From there we deliver smart, action-oriented recommendations on how and where to optimize your infrastructure to not only maximize existing assets, but also improve agility, responsiveness and results.

### Benefits of Expert Consulting & Optimization Services

-  **Consolidate systems to reduce costs.** Understand systems and server utilization as well as redundancies to uncover where existing assets can be consolidated.
-  **Improve IT service levels and responsiveness.** Optimized systems and processes mean staff can focus more time on value-driven tasks and being responsive.
-  **Increase innovation and productivity.** Streamlined infrastructure transforms IT into a productivity engine that can now spend more time on innovation.



*"cStor is great from a technology and technical services perspective in helping us optimize our entire environment. They work with our team hands-on, they know our business and our needs, and they've taken the time to give us a great foundation and best practices to manage everything going forward.*

*—Randy Mancebo, IT Operations Manager, Nautilus Insurance Group*

## Consulting & Optimization Areas of Expertise



### INFRASTRUCTURE ASSESSMENTS

cStor experts conduct optimization assessments and audits to clarify scope and identify optimization opportunities.



### INFRASTRUCTURE MODERNIZATION

Identify where legacy systems and infrastructure can be modernized to bring new levels of savings and efficiency.



### DEPENDENCY MAPPING

Ensure every dependency on the infrastructure is accounted for to stabilize the environment prior to all optimization activities.



### BACKUP & STORAGE AUDITS

Conduct audits of backup and storage capabilities to identify areas of redundancy or weakness and create improvement plans.

## Flexible service engagement options.

**Onsite.** For teams that need face time, cStor experts set up onsite throughout the duration of the engagement to help monitor, maintain and optimize system performance so your team can focus on more mission-critical activities and being responsive to everyday operations.

**Remote Only.** Today's advanced technology means teams can meet online and systems can be monitored remotely so optimization initiatives can be managed seamlessly with minimal business disruption or drain on internal resources.

**Hybrid.** Some engagements call for both onsite and remote support to blend the perfect mix of face time and internal staff knowledge with resources needed throughout the duration of the engagement.

**Fixed Schedule.** At times, your team may only need a fixed schedule with support for day-to-day service management tasks so they can redirect their time and attention to more strategic initiatives.

## Let's Get Started

Learn more about how cStor can help streamline and optimize your data center environment and IT infrastructure to reduce costs, improve productivity and ignite new levels of service and innovation. Contact cStor to schedule an appointment today.

## About cStor

cStor helps companies strategize, create, and implement data center and cloud solutions that address the business needs and demands of today's enterprise.



info@cStor.com  
www.cStor.com  
1.877.CSTOR.81  
(1.877.278.6781)