

SOLUTION BRIEF

Intelligent Video Surveillance Solutions



As high resolution video cameras spawn a new era of surveillance networks, complexity and change threaten to stall forward progress.

There's a reason why even operational experts don't navigate this kind of complexity alone.




Today's physical security managers must find innovative ways to store, protect, and manage explosive video surveillance data growth while providing on-demand access and reduced operational costs. New compliance mandates also require companies to retain video assets for years, not weeks or months, and in some cases, forever. That means companies must rethink their video surveillance strategies and find more intelligent methods of storing, accessing and better leveraging the data to mine new business intelligence—all while keeping costs in check and creating measurable ROI.

Yet many companies lack the tools and resources needed to prepare for this 'video data tsunami,' making it challenging to architect change while continually optimizing systems, driving new business intelligence and keeping operations running at peak performance. It's all a high-risk proposition... *until now.*

Remove the risk and get smarter with IVSS

cStor is pioneering a new era of video data and asset management solutions using our deep, proven expertise in video surveillance and storage as well as best-of-breed data center technologies. Based on your unique business requirements, our expert team can design an asset management and intelligent video surveillance solution to meet your business goals and ROI needs.


Benefits of Intelligent Video Storage

-  **Increase Efficiency.** Increase efficiency and productivity by simplifying video asset management and retrieval while freeing staff for more mission critical tasks.
-  **Improve Compliance.** Meet evolving compliance mandates for longer storage terms while improving higher overall availability to video assets.
-  **Increase Intelligence.** Analyze video data to obtain new business and operational intelligence that can lower total cost of ownership while reducing liability and risk.



Ask about our Readiness Assessment to learn if an Intelligent Video Surveillance Solution is right for you.





Video surveillance data is exploding and expected to reach 859 Petabytes per day by 2017. Organizations need new strategies to better manage, store, access and benefit from video assets over the long haul.

Expert guidance helps improve video data management and puts you on a path for success

Our experienced IT professionals meet with your team to thoroughly assess your unique business needs and video network environment to get a better understanding of your goals. Our IVSS Team will architect an Intelligent Video Surveillance Management Solution built on industry-leading technology that scales up or down, and converts expensive video data into valuable assets that help improve efficiency, reduce liability and lower total cost of ownership.

When to Make the Move to Intelligent Video Surveillance



Analog to Digital

Camera Expansion

Network Upgrade

Move to Virtual

Storage Upgrade

Hybrid Cloud

Asset Conversion

Resource Reduction

Intelligent Video Surveillance Business Drivers

Analog to Digital Migration. Making the move from analog to digital cameras provides for higher resolution, improved image quality, faster frame rates, centralized management, tiered storage strategies and the ability to implement video analytics to deliver business intelligence. Replacing analog cameras and planning a network upgrade are ideal transition points for moving to Intelligent Video Storage and long term asset management.

Evolving Needs & Threats. If your business needs to expand or refresh its video surveillance capabilities to support new requirements and or handle evolving threats, leverage our 'No Charge Site Assessment' to help your organization establish a baseline for evaluating your current system and for expert recommendations on advancements in modern era technology.

Virtualization & Cloud. Many businesses are moving to a virtualized infrastructure and leveraging the cloud to improve elasticity and reduce costs. Smart video surveillance solutions leverage on-premise and hybrid cloud for storage deep archive and lowering overall TCO.

Changing Resources. Many businesses have established short retention periods and delete video data not because they want to, but because they have to due to lack of resources—storage space, rising costs and lack of personnel needed to effectively manage and analyze footage. Intelligent Video Surveillance solutions help maximize video assets, improve storage strategies, improve redundancy and help ensure critical video assets will be available when you need to retrieve them.

Let's Get Started

Learn more about how cStor can work with your team to help move to an Intelligent Video Surveillance solution to help minimize costs, improve compliance and meet your unique requirements for surveillance data usage. Contact cStor to schedule an appointment today.

About cStor

cStor helps companies strategize, create, and implement data center and cloud solutions that address the business needs and demands of today's successful enterprise.



info@cStor.com
www.cStor.com
1.877.CSTOR.81
(1.877.278.6781)