

## What is ManageWise?

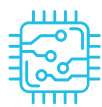
ManageWise from cStor is a complete on-demand IT service offering designed to provide clients a flexible, affordable way to administer day-to-day IT support and routine maintenance. Configured based on your specific environment, ManageWise will help prevent unplanned downtime, optimize system performance and free up time so you can focus on key business objectives and innovation.

As a new breed of IT service, ManageWise will help relieve tension between IT and the business by striking a healthy balance of stability and agility, providing the resources to keep existing infrastructure strong while enabling business growth.

### A New Breed of IT Service Designed for the Realities of Modern Economy



Storage



Compute



Backup



Networking



Security



Virtualization

## WHY YOU WILL LOVE MANAGEWISE

1

### Benefit from Advanced Technology

We maintain and optimize your environment proactively to minimize potential risk.

2

### Gain Expertise and Qualified Support

We augment and support your staff across a range of emerging technologies to allow you to focus on business objectives.

3

### Increase Efficiency and Competitiveness

We provide you access to our experts who understand your environment, will provide recommendations, and help streamline your operations to become more competitive.

4

### Control IT Costs

We reduce your fixed IT costs so you can maintain control of your budget based on the unique needs of your business.

5

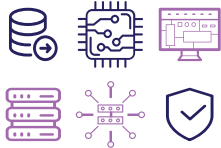


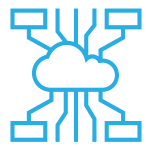





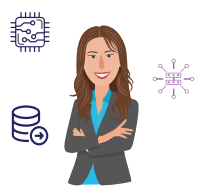

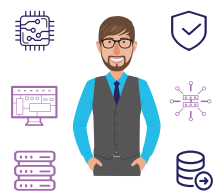




### Stay Focused on Core Business

We engage and meet your customized business needs so you can stay focused on delivering innovation.

*"For most companies, business strategy has become synonymous with IT strategy, and vice versa. IT is no longer a cost center, but rather a partner in driving efficiency, retaining customers, increasing engagement and implementing new revenue streams. ManageWise enables you to put that partnership into practice."*

- Larry Gentry  
President & CEO, cStor

# Sizing Up the Options

	ManageWise On-Demand IT	Business As Usual	Full-Time Employee	Managed Service Provider
Budget	Initial Environmental Assessment 12 prescheduled monthly meetings 48 on-demand hours Ongoing project management Monthly status reports	<b>\$3.86 million</b> average cost of a data breach <b>\$8,850 per minute</b> average cost of unplanned downtime	<b>\$160,000+</b> annual salary, plus benefits	<b>\$250,000+</b> annual contract
Goals	 <p>Access to on-demand engineers to assist in day-to-day IT ops to support business needs</p>	 <p>Status quo</p>	 <p>Bring extra hands and skillsets in-house</p>	 <p>Outsource one or more discrete IT services</p>
Flexibility	 <p>Engineers can be re-tasked with new priorities or projects with on-demand hours</p>	 <p>No increase in flexibility</p>	 <p>Offers a sense of control and flexibility, bounded by the new hire's skillset</p>	 <p>Lacks flexibility once you've signed a contract</p>
Talent	 <p>Highly qualified and certified engineers</p>	 <p>No increase in talent</p>	 <p>New hire could fill a deficit in IT team</p>	 <p>Highly qualified engineers</p>
Innovation	 <p>Saves you time to focus on key business objectives and innovation</p>	 <p>No increase in innovation</p>	 <p>Depends on new hire's skillset</p>	 <p>Contract can be designed to achieve your objectives</p>

## Let's Get Started

Learn more about how cStor can work with your team to capitalize on today's leading technologies and maximize your IT investments.



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## About cStor

cStor helps companies strategize, create and implement data center, digital transformation and cybersecurity solutions that help clients leverage IT to enable business transformation, reduce costs, minimize risk and gain competitive advantage.